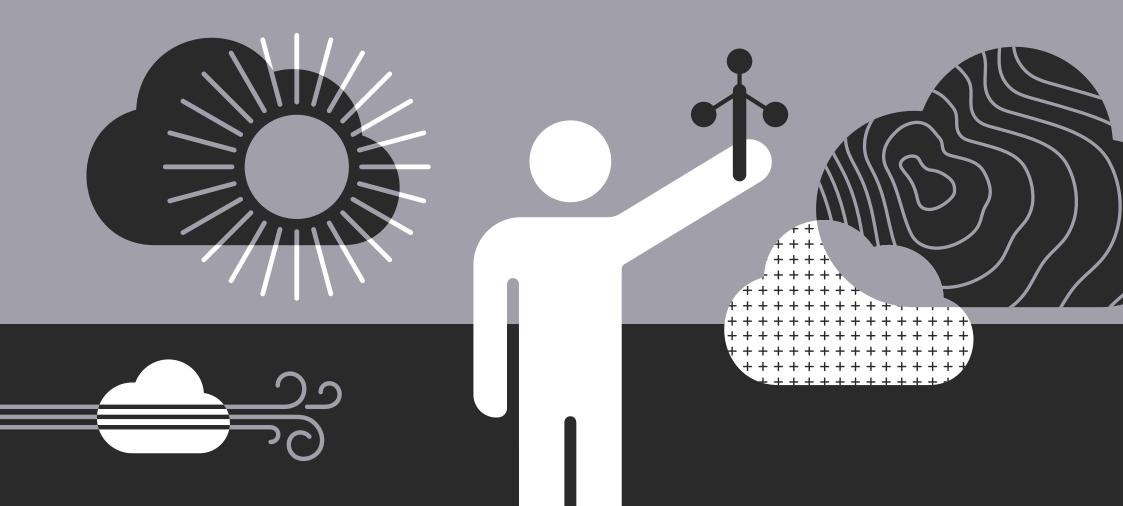


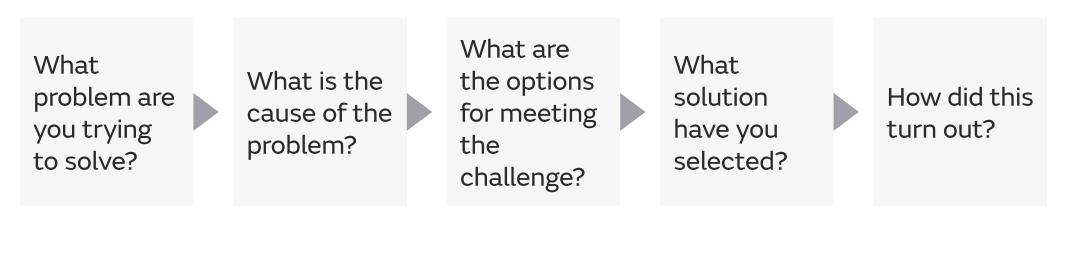
Deeper discovery

## Solving a weather-related problem





## Problem solving process







### Weather heroes challenge









Katie Partnerships Manager

Alex Meteorologist Kemi Tester



### An extra challenge



#### Katie Find out about another real-world campaign that successfully managed to reach people who don't normally use digital. How did they do it?



#### Alex

Find some examples of weather reports for hazardous weather. Can you find one that is done really well and one that is done badly? What was good or bad about them? How could they have been improved?



#### Kemi

Can you find some examples of test cases written by QA testers? Try to find a good example and a bad example and explain what makes them good or bad.



### Chris

Can you find some real life guides to Cyber security online? Pick out the best one and the worst one you can find. Would someone who isn't tech savvy be able to understand it?



### Class discussion

Reflect on the skills and ideas you developed:

- What skills and qualities would someone working in this career need to solve the challenge you faced?
- Are these skills you could use for other careers? Which ones?
- What career path do you want to pursue and why? Which skills are required?





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